

## ABSTRACT OF THE DISCLOSURE

In a merger and acquisition proposal generation system in which a merger and acquisition brokering  
5 business entity, one or more candidate enterprises  
desiring the generation of a merger and acquisition  
proposal, and an application service provider are  
mutually electrically connected via a communication  
network, business information indicating general business  
10 activities, such as financial, accounting, and tax  
information is stored individually with regard to each  
candidate enterprise at the application service provider,  
this system having a function whereby the merger and  
acquisition brokering business entity obtains required  
15 information with regard to candidate enterprises, and  
generates a merger and acquisition proposal with respect  
to each of the candidate enterprise.